



Hi! I am Michael Lazaroff, Executive Director of Jazz Cruises, LLC and I want to welcome you to the Group Leader Program. I will be your contact while you serve as a group leader for this cruise.

As a Group Leader, you have the opportunity to earn credits against the price of your cabin by building the number of booked passengers in your group. I am including a copy of the Group Leader Program for your review and your files. As you can see, once you have added a guest to your group, that guest is "yours" for as long as you are active.

To get started, you need to register with us the names and addresses of those potential guests that you have targeted for your group. At that time, you may want to contact me to discuss the best way to approach your "group". You can send out our printed materials, make phone calls or any other means of getting the "word" out that suits you and your situation. In doing so, it is always helpful to determine ways to get potential guests to "click-on" and visit the "web site" (www.jazzcruisesllc.com).

Dave Jetton, our Administrative Director will be the one who will "keep the books" for your sales and you should direct those inquiries to him either by e-mail at dave@jazzcruisesllc.com or by telephone at 314.726.7621. All other questions should be directed to me. I can be reached by e-mail at michael@jazzcruisesllc.com, by telephone at the office at 314.726.7631 or on my cell phone at 314.330.9911. Do not ever hesitate to contact me. There is no question too small or too silly for us to answer and we are here to make your job as Group Leaders as easy as possible.

Once you have contacted your potential guests, please advise them to call us at the National Guest Center (877-330-JAZZ; 877-330-5299) and we will process their reservations. To ensure proper allocation of each guest, ask them to identify themselves as being a member of your group when they call in, but, even if they don't do that, as long as they are on your list, you will be given credit.

I will be contacting you periodically with updates and new information which you can share with your group members. I would prefer to communicate via email as it is faster. If I don't have your email address, would you please send it to our Administrative Director at dave@jazzcruisesllc.com.

I look forward to talking to each of you and I wish you every success as a Group Leader of Jazz Cruises, LLC!

Michael Lazaroff
Executive Director
877-330-JAZZ
877-330-5299
Michael@jazzcruisesllc.com

